

# 2024 Pelican Yacht Club Turkey Trot

November 28, 2024

## Sponsorship Form

### Sponsorship Levels

- Zero-K Lead Sponsor: \$2,000
- K-Marker Sponsorship: \$1,500
- Water Station Sponsorship: \$500

### Zero-K Lead Sponsor

This year even those who don't want to trot – can join in on the fun. Our Zero-K spectator area and gathering will feature – Zero K Running Bibs, one adult beverage and a “snack” of their choosing. There will be a 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> prizes for best costume among our Zero-K Club. Sponsor Limited to 1

### K-Marker Sponsorship

There are 5 K-Sponsor opportunities. Each “K” Marker will feature your company name, logo, QR Code for quick reference and any other details. Signs are yours to keep!

### Water Station Sponsorship

There are 2 water stations on the course. Each Water Station may feature up to 5 sponsors. As a sponsor you may also volunteer to work at the station on the day of events.

Company Name: \_\_\_\_\_

Company Website/Social: \_\_\_\_\_

Yes! We would like to sponsor: \_\_\_\_\_

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Sign and Date

Please make all checks payable to Pelican Yacht Club

Please have 300 DPI logo as JPEG and PNG sent to [jaimegalini@gmail.com](mailto:jaimegalini@gmail.com)

	<u>Zero-K Lead Sponsor</u>	<u>K-Marker Sponsorship</u>	<u>Water Station Sponsorship</u>
Social Media Announcement regarding the sponsorship	<u>Yes – Stand alone</u>	<u>Yes - shared</u>	<u>Yes - shared</u>
Your Logo on event t-shirt	<u>Yes - featured</u>	<u>Yes</u>	<u>No</u>
Your Logo on Zero-K Shirts available to pre-order	<u>Yes</u>	<u>No</u>	<u>No</u>
Email Announcement regarding the sponsorship of the event linking your business name and link to your website or social media platform	<u>Yes– Stand alone</u>	<u>Yes - shared</u>	<u>No</u>
Marketing e-mails to Game On! database (25,000+)	<u>Yes</u>	<u>Yes</u>	<u>No</u>
Pre-race Email (sent to all registered participants)	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>
Logo on PYC website from May 2024 – April 2025 on Race page	<u>Yes - featured</u>	<u>Yes</u>	<u>Yes – 3 months only Oct - Dec</u>
Your logo on sign-up pages hosted by GameOn RaceEvents	<u>Yes</u>	<u>Yes</u>	<u>Yes – 3 months only Oct - Dec</u>
Flyers or brochures stuffed in all race packets (sponsor to provide)	<u>Yes, plus opportunity to provide Koozie or Cups for Post-Race Event</u>	<u>Yes</u>	<u>Yes</u>
Your Logo Featured in the Turkey Trot Area of the PYC Anchor:	<u>Anchor and All Flyers at PYC</u>	<u>Anchor &amp; Flyers Oct-Dec</u>	<u>Anchor Nov Only</u>
Complimentary registrations for event	<u>2, plus 4 Zero-K Attendees</u>	<u>2 Race Entries</u>	<u>1 Race Entry</u>
PA Announcements at the event	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>

TURKEY TROT 2023